



CAUSE MOVERS

PRIMARY MOTIVATION: MAKING A DIFFERENCE

As a Cause Mover, you are motivated by specific causes in the here and now. You are often the first person to step up and be generous when presented with a tangible need. You are relational and responsive to requests for help from someone you know and trust. You like seeing how your giving makes an immediate and observable difference and are concerned that the organizations you give to be responsible with the money.

BIBLICAL EXAMPLE

The Good Samaritan (Luke 10:25-37). While others passed by, when the Samaritan came across a man in need, he stopped and was generous with his time and money.

KEY VERSE

This is how we know what love is: Jesus Christ laid down his life for us. And we ought to lay down our lives for our brothers and sisters. If anyone has material possessions and sees a brother or sister in need but has no pity on them, how can the love of God be in that person? Dear children, let us not love with words or speech but with actions and in truth." -1 John 3:16-18

GENEROSITY RESEARCH FINDINGS

- Financial – Cause Givers tend to not give a fixed amount to the Jesus Mission consistently, but are often leading the way in generosity to a specific cause.
- Serving – Cause Givers are on par with giving their time to the Jesus Mission.
- Relational – Cause Givers are on par with their relational impact implanting the B.L.E.S.S. practices to help those in their sphere of influence find their way back to God.

MAXIMIZE YOUR STRENGTHS

Continue to champion the causes you are passionate about!

SHADOW SIDE

The Cause Mover's shadow side is "Control." Because Cause Movers are drawn to make a difference, they can hold back their generosity if they can't directly control the effects of their giving. Cause Movers may need to challenge themselves to trust God and give even when they can't directly see the impact.

GROWTH CHALLENGE

Commit to the long-term cause of the Jesus Mission by giving financially at a fixed, consistent amount. Begin by regularly tithing 10% of your income back to God.

CHALLENGE VERSE:

"Bring the whole tithe into the storehouse, that there may be food in my house. Test me in this," says the Lord Almighty, "and see if I will not throw open the floodgates of heaven and pour out so much blessing that there will not be room enough to store it." Malachi 3:10

ICON

Motivated by making a difference. The overlapping shapes build on top of each other representing the individuals' activeness and eagerness to offer support and build things up.



BUDGET KEEPERS

PRIMARY MOTIVATION: BEING WISE

As a Budget Keeper, you have a high sense of responsibility. You want to manage money wisely and actually enjoy budgeting and planning. You value generosity, but approach your giving carefully often asking questions like, "What can I afford to give?" Once you determine that number, you will do your best to stick with it. When an unforeseen expense comes up such as a home or auto repair, you may tighten the reigns on your generosity for a while, but will get back on track once your budget becomes predictable again. You are generally comfortable talking about money. You value generosity from a holistic approach also budgeting your time to serve and bless people.

BIBLICAL EXAMPLE

The Proverbs 31 Woman (Proverbs 31:10-24). In the wisdom King Lemuel's mother shared with him, she describes a woman of noble character as one with a high level of responsibility for meeting the needs of her family and others.

KEY VERSE:

Therefore everyone who hears these words of mine and puts them into practice is like a wise man who built his house on the rock. The rain came down, the streams rose, and the winds blew and beat against that house; yet it did not fall, because it had its foundation on the rock." -Matthew 7:24-25

GENEROSITY RESEARCH FINDINGS

- Financial – Budget Keepers plan out their giving and work their plan.
- Serving – Budget Keepers are even more generous with their time giving the most time in service in and outside of the church of all the profile types.
- Relational – Budget Keepers are on par with their relational impact implementing the B.L.E.S.S. practices to help those in their sphere of influence find their way back to God.

MAXIMIZE YOUR STRENGTHS

Leverage your interest in budgeting and your comfort talking about money to encourage others. Help make conversations about money more normal for others to help the whole community grow.

SHADOW SIDE

The Budget Keeper's shadow side is "Risk-averse." Because you are so responsible with your budget, it is often difficult for you to step out in faith and you might only give God what's left...what you feel you can spare. As a Budget Keeper, you may need to challenge yourself to give back to God first, before all other needs and expenses. This will grow your trust in God and honor him with the first fruits of all you have.

GROWTH CHALLENGE

Ensure that in your budgeting/planning that giving comes first before other needs.

CHALLENGE VERSE:

"Honor the Lord with your wealth, with the firstfruits of all your crops; then your barns will be filled to overflowing, and your vats will brim over with new wine." -Proverbs 3:9-10

ICON

Motivated by a sense of responsibility and an enjoyment of budgeting and planning. The structured lines represent an individual who appreciates order



FAITH STRETCHERS

PRIMARY MOTIVATION: SPIRITUAL GROWTH

As a Faith Stretcher, you see generosity as part of your faith journey. You stretch yourself to give because you believe God will be faithful and reward your faithfulness. You don't necessarily expect the reward for your faithfulness to be monetary. Knowing you are growing spiritually through your generosity is enough incentive.

BIBLICAL EXAMPLE

The widow who gave all she had (Luke 21:1-4). Jesus commended her for her generosity. Though the amount was small, the gift demonstrated her great faith.

KEY VERSE

"And my God will meet all your needs according to the riches of his glory in Christ Jesus." -Philippians 4:19

GENEROSITY RESEARCH FINDINGS

- Financial – Faith Stretchers find money a difficult topic of conversation, but do give even when money is tight.
- Serving – Faith Stretchers tend to volunteer less time than other profile types. They focus on financial and relational generosity.
- Relational – Faith Stretchers tend to have a strong relational impact. They live out the B.L.E.S.S. practices more than other profile types and tend to have more personal involvement in helping people find their way back to God.

MAXIMIZE YOUR STRENGTHS

Continue to take risks both financially and relationally to advance the Jesus mission.

SHADOW SIDE

The Faith Stretcher's shadow side might relate to "Busyness." Perhaps you've packed your life with so many other activities that you find it difficult to commit yourself to serve? What could you say "no" to in order to create space to serve and grow in generosity with your time?

GROWTH CHALLENGE

Commit to a serving opportunity to grow in generosity with your time.

CHALLENGE VERSE

Each of you should use whatever gift you have received to serve others, as faithful stewards of God's grace in its various forms." -1 Peter 4:10

ICON

Motivated by being faithful and sharing your faith with others, even when it's hard. The arrows are moving upward and downward, representing being stretched in different directions.



DISCIPLINED DOERS

PRIMARY MOTIVATION: JOYFUL OBEDIENCE

As a Disciplined Doers, you want to do things “right.” You find joy in being obedient to God’s commands. You view the commands in Scripture about generosity as black-and-white, which motivates you to be generous; but you have also experienced the blessing of God’s generosity first hand. The more consistently you follow Biblical principles, the more aligned you feel with God’s ideals for your life.

BIBLICAL EXAMPLE

Zacchaeus (Luke 19:1-10) – Once he found his way back to God, Zacchaeus wanted to go above and beyond to do the right thing.

KEY VERSE

“Command them to do good, to be rich in good deeds, and to be generous and willing to share. In this way they will lay up treasure for themselves as a firm foundation for the coming age, so that they may take hold of the life that is truly life.” -1 Timothy 6:18-19

GENEROSITY RESEARCH FINDINGS:

- Financial – Disciplined Doers prioritize financial generosity giving the highest percentage of their income financially of any profile to the Jesus Mission.
- Serving – Disciplined Doers prioritize giving time to the ministries within the church often taking on increasing levels of responsibility (i.e. coaching).
- Relational – Disciplined Doers are slightly lower than other profiles at giving themselves relationally to the Jesus Mission. They practice the B.L.E.S.S. practices less than other profiles and are not personally involved with many people finding their way back to God and being baptized.

MAXIMIZE YOUR STRENGTHS

Continue growing in disciplined financial and serving generosity.

SHADOW SIDE

The Disciplined Doer’s shadow side could be described as “Isolated.” You can become so isolated inside a comfortable Christian world that you don’t interact with those who are far from God. For Disciplined Doers to grow, you need to stretch ourselves relationally to help people find their way back to God. The B.L.E.S.S. practices can be a tremendous help in this with “Begin with prayer” as a first step.

Growth Challenge: Stretch yourself relationally to help people find their way back to God more directly. “Begin with prayer” as a first step.

CHALLENGE VERSE

“God has trusted us with the message that people may be brought back to him. So we are Christ’s official messengers. It is as if God were making his appeal through us. Here is what Christ wants us to beg you to do. Come back to God! -2 Corinthians 5:19b-20 NIV

ICON

Motivated by obedience and joy in generosity. The center hexagon with the lines moving outward represent God’s generosity pouring out, and causing this individual to joyfully give to others.



COMMUNITY GROWER

PRIMARY MOTIVATION: BEING PART OF A COMMUNITY

As a Community Grower, you have a holistic view of generosity. You believe the mission requires everyone to pull together and do their part in a variety of ways. To a Community Builder, giving of one's time and talents is just as important as giving financially. You often are the first person to sign up for a volunteer need and typically serve faithfully on a ministry team. You do give financially because you know it is important to do "your part," but admittedly, you sometimes get frustrated when conversations about generosity are focused more on finances because you like to champion the other aspects of generosity as well.

BIBLICAL EXAMPLE

The Israelite community bands together to build the Tabernacle (Exodus 36:1-7). The people brought offerings morning after morning and the skilled workers contributed their time and talents and pretty soon they had more than they needed to carry out the work of the Lord!

KEY VERSE

"From him the whole body, joined and held together by every supporting ligament, grows and builds itself up in love, as each part does its work." –Ephesians 4:16

GENEROSITY RESEARCH FINDINGS

- Financial – Community Growers do give financially, but the majority worry the church will ask them to give more than they are comfortable with.
- Serving – Community Growers serve faithfully with their time, many taking on the responsibility of leadership.
- Relational – Community Growers are by far the highest on relational impact. They live out the B.L.E.S.S. practices and are personally involved in helping people find their way back to God.

MAXIMIZE YOUR STRENGTHS

Continue to lead the way in modeling holistic generosity for our community!

SHADOW SIDE

The Community Grower's shadow side could be described as "Frustration." Because you have a holistic view of generosity, you tend to get frustrated when conversations about generosity focus on financial generosity. Remember, conversations about financial generosity don't diminish other forms of generosity, but are necessary to break the powerful stronghold that money has in our lives. In fact, Jesus talked about money and wealth often. You long to see the whole community grow, and these conversations are critical to that growth.

GROWTH CHALLENGE

Recognize that conversations about financial generosity don't diminish other forms of generosity, but are necessary to break the powerful stronghold that money has in our lives. Jesus talked about money and wealth often, so welcome these conversations personally and corporately as important to the growth of the community.

CHALLENGE VERSE

No one can serve two masters. Either you will hate the one and love the other, or you will be devoted to the one and despise the other. You cannot serve both God and money." –Matthew 6:24

ICON

Motivated by being a part of a community. The linked hexagons form a larger hexagon, representing every individual shape. This is essential for building up the main body, which is the community.



LEGACY BUILDER

PRIMARY MOTIVATION: LEAVING A LEGACY

As a Legacy Builder, you are a visionary who looks beyond today to your dreams for the future. You want your life to count for something both now and after you are gone. If you have children, it is important to you to leave behind an inheritance for your kids. When an organization or cause becomes important to you, you will make a significant investment both in the present and in long-term planning. You want to leave a mark on the world that is bigger than yourself.

BIBLICAL EXAMPLE

Boaz (Ruth 1-4). Boaz extended generosity to Ruth as a kinsman redeemer in the family line of King David. He took a much broader view of the impact his life could have than just his own comfort or reputation.

KEY VERSE

“Do not store up for yourselves treasures on earth, where moths and vermin destroy, and where thieves break in and steal. But store up for yourselves treasures in heaven, where moths and vermin do not destroy, and where thieves do not break in and steal.” -Matthew 6:19-20

GENEROSITY RESEARCH FINDINGS

- Financial – Though often those with the highest incomes of all the profile types, Legacy Builders feel many of the stresses regarding money that the Bible addresses. Among all the profile types, they feel the least blessed and the most worried about finances. They do give, but prefer to give to specific parts of the Jesus Mission rather than to a general fund.
- Serving – When Legacy Builders contribute time; they tend to serve in the community. In fact, they are tied for highest of all the profile types in volunteering outside of the church.
- Relational – Legacy Builders are on par with their relational impact implementing the B.L.E.S.S. to help those in their sphere of influence find their way back to God.

MAXIMIZE YOUR STRENGTHS

Your visionary skills and passion to live for a greater purpose can help all of us rise above the here and now of daily living. Ask God to show you how these strengths can be leveraged for the greatest purpose you could ever live for...the Jesus Mission.

SHADOW SIDE

The shadow side of the Legacy Builders is “Worry.” Legacy Builders express the greatest amount of stress and anxiety about money, which likely holds you back from giving. And this worry doesn’t always correlate with financial challenges. Legacy Builders as a whole had the highest incomes of any profile type.

GROWTH CHALLENGE

Allow yourself to be challenged by the teachings of Jesus so that you can be joyful about what God has entrusted to you and find freedom in your finances, not burden. Committing to a tithe (10%) or even beyond a tithe could be a good next step for you too.

CHALLENGE VERSE

“But seek first his kingdom and his righteousness, and all these things will be given to you as well.” -Matthew 6:33

ICON

Motivated by leaving a legacy. Lines form from previous lines, and so on. This represents one individual creating a chain of events and influencing many.